



THE OPEN SOURCE INFRASTRUCTURE CONFERENCE

SPONSORSHIP OPPORTUNITIES 2021

WHAT IS **stackconf** ABOUT?

Key characteristics of the event

stackconf – THE OPEN SOURCE INFRASTRUCTURE CONFERENCE

The former **Open Source Data Center Conference** has already developed its profile from a mainly on-site approach to open source infrastructure solutions to a broader spectrum of continuous integration, container, hybrid and cloud solutions.

Trendsetting concepts, state-of-the-art technical expertise, innovative developments, top-level discussions and new perspectives in dealing with complex IT infrastructures have distinguished the event since 2009.

With the new conference format **stackconf**, the focus will be further intensified on innovative technology mixes for large infrastructures.

stackconf promotes an annual meeting of top open source specialists catching up on current know-how and initiating forward-looking projects.

Well-known international professionals present their ideas on the current challenges of modern IT infrastructures within the two-day lecture program.

The international **stackconf** audience includes renowned infrastructure specialists, industry leaders, experienced administrators and architects as well as a wide variety of open source community enthusiasts.

Expect exciting discussions, an intensive exchange of experiences, inspiring encounters and great networking opportunities with the multi-faceted field of participants!

As one of the leading open source infrastructure events in Europe the conference attracts more than 150 visitors per year and is firmly established in Berlin.

WHO ATTENDS?

Intended stackconf audience

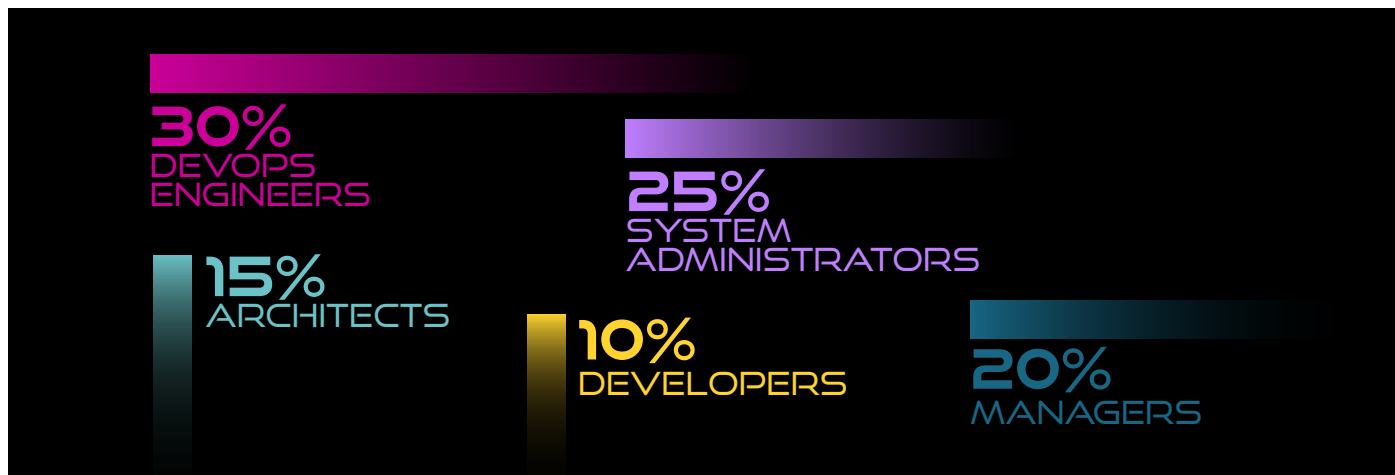
- CTOs and CIOs
- Systems and network administrators
- Developers and data center architects
- IT decision makers and managers responsible for large and complex IT environments

■ and not to forget:

A great bunch of open source community enthusiasts!

WHAT'S THE SETUP OF THE AUDIENCE?

Attendee breakdown



WHY SPONSOR?

Your benefits & opportunities

TARGET AUDIENCE

Present your company in a focused environment to international IT professionals, decision makers and managers.

CASUAL NETWORKING

Get in touch with world-class open source specialists in a professional yet relaxed and convenient atmosphere.

FOCUSED COMMUNICATION

Address your audience directly where they seek solutions. Provide the audience with the latest technology and the answers to the most pressing questions.

BRAND BUILDING

Position your corporate brand at a conference known for its open source leadership. Meet international specialists who are passionate about their job.

MEDIA EXPOSURE

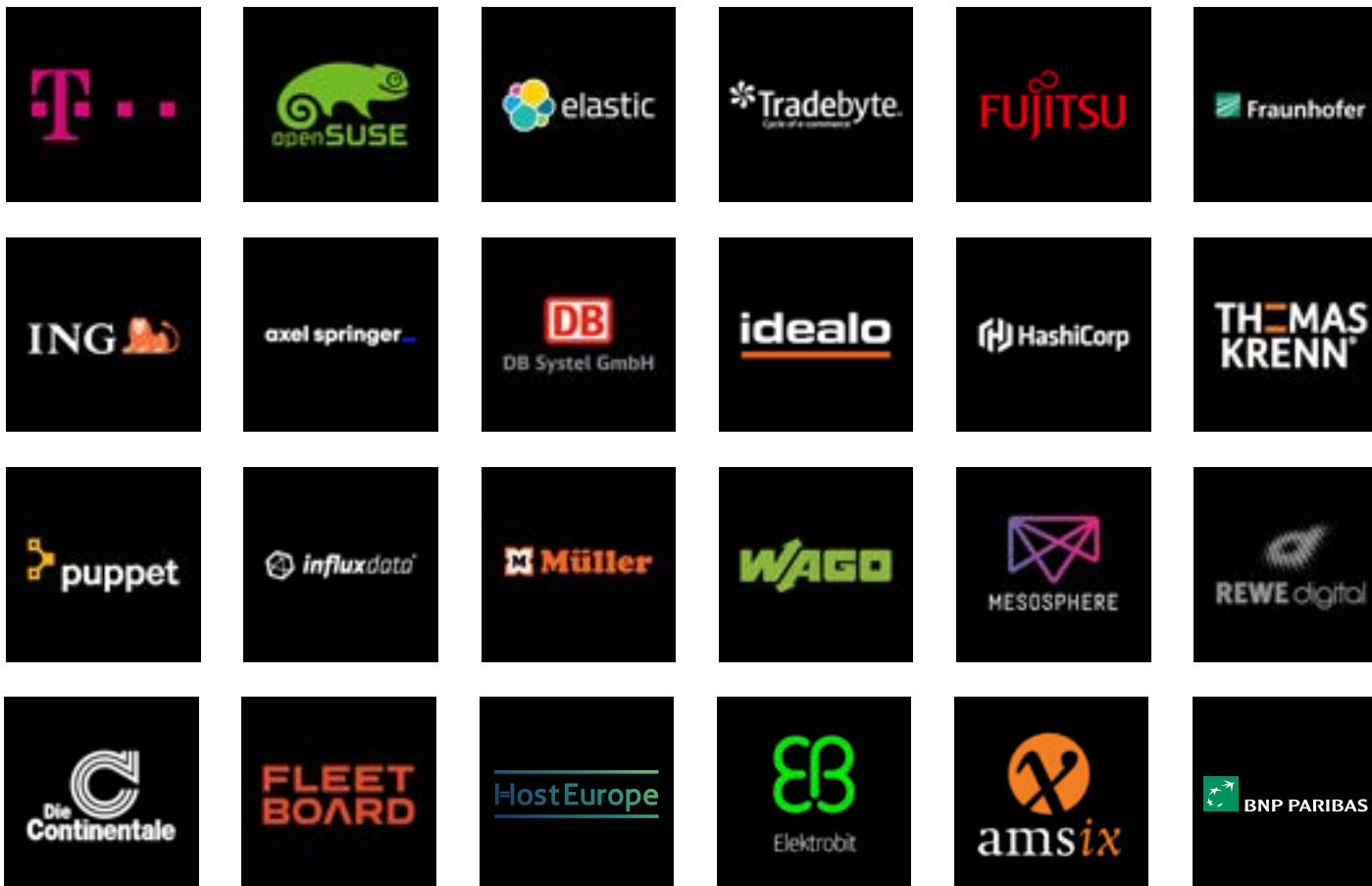
Profit from media coverage by the most important business and IT publications before, during and after the event.

TALENT RECRUITMENT

Take advantage of the diversity of the **stackconf** audience to identify and approach promising IT pros and young talents.

WHO JOINS stackconf?

A number of companies that have already participated in the event include



SPONSORSHIP PACKAGE

Platinum | 10.000 €

EXHIBIT SPACE

- Exhibit counter (120 x 93 x 48 cm) in premium position
- 2 x 2,15 m banner display

CONFERENCE ACCESS

- 5 complimentary conference tickets “plus”
- 25 % discount on any additional conference ticket

SPEAKING OPPORTUNITIES

- Welcome session
- Sponsor pitch

BRANDING

- Logo on **stackconf** website
- Logo on welcome screen and session screens during breaks
- Logo on conference banners
- Logo on pop-up sponsors banner in a thoroughfare location
- Social media promotion

SPONSORSHIP PACKAGE

Gold | 7.500 €

EXHIBIT SPACE

- Exhibit counter (91 x 93 x 48 cm) in premium position
- 1,5 x 2,15 m banner display

CONFERENCE ACCESS

- 3 complimentary conference tickets “plus”
- 20 % discount on any additional conference ticket

SPEAKING OPPORTUNITIES

- Sponsor pitch

BRANDING

- Logo on **stackconf** website
- Logo on welcome screen and session screens during breaks
- Logo on conference banners
- Logo on pop-up sponsors banner in a thoroughfare location
- Social media promotion

SPONSORSHIP PACKAGE

Silver | 5.000 €

EXHIBIT SPACE

- Exhibit counter (45 x 45 x 93 cm) in premium position
- 1 x 2 m banner display

CONFERENCE ACCESS

- 2 complimentary conference tickets “plus”
- 15 % discount on any additional conference ticket

BRANDING

- Logo on **stackconf** website
- Logo on welcome screen and session screens during breaks
- Logo on conference banners
- Logo on pop-up sponsors banner in a thoroughfare location
- Social media promotion

SPONSORSHIP PACKAGE

Bronze | 3.000 €

CONFERENCE ACCESS

- 1 complimentary conference ticket “plus”
- 10 % discount on any additional conference ticket

BRANDING

- Logo on **stackconf** website
- Logo on welcome screen and session screens during breaks
- Logo on conference banners
- Logo on pop-up sponsors banner in a thoroughfare location
- Social media promotion

INDIVIDUAL PACKAGE

Tailored Sponsorship

- You have break through ideas on how to contribute to **stackconf**?
- Your brand deserves an extraordinary approach to get in touch with the audience?
- You simply got your own sponsorship package you want to see realized?

Whatever your reasons are, we are happy to assist you in customizing a sponsorship tailored to your individual requirements and goals!

Just get in touch! events@netways.de

SPONSORSHIP PACKAGES

Overview

	PLATINUM	GOLD	SILVER	BRONZE
Individual conference stand	✓	✓	✓	x
Complementary conference tickets	5	3	2	1
Discount for each additional ticket	25 %	20 %	15 %	10 %
Speaking opportunities	Welcome session & Sponsor pitch	Sponsor pitch	x	x
Logo on website	XL	L	M	S
Logo & reference in conference app	✓	✓	✓	✓
Social media promotion	✓	✓	✓	✓
Logo on event screens	XL	L	M	S
Logo on conference banners	✓	✓	✓	✓
Logo on sponsors pop-up banner	XL	L	M	S
Limitation	1	2	3	x
INVESTMENT	10.000 €	7.500 €	5.000 €	3.000 €

SPONSORSHIP ADD-ONS

What will you have?

THE DINNER & DRINKS EVENT

Present your brand as exclusive sponsor of the **stackconf** evening event.

BRANDING

Your company logo on signage promoting the event plus promotion on event website.

CONFERENCE ACCESS

3 conference tickets "plus"

PRICE 5.000 €

THE NETWORKING LOUNGE

Host conference attendees in the exclusive **stackconf** networking lounge.

BRANDING

Branded room with seating for up to 20 people in an unique and exclusive setting.

CONFERENCE ACCESS

2 conference tickets

PRICE 3.500 €

THE WELCOME RECEPTION

Highlight your brand at the **stackconf** welcome & socializing event.

BRANDING

Your company logo on signage promoting the event.

CONFERENCE ACCESS

1 conference ticket

PRICE 1.500 €

SPONSORSHIP

Packages

PLATINUM SPONSOR | 10.000 €

GOLD SPONSOR | 7.500 €

SILVER SPONSOR | 5.000 €

BRONZE SPONSOR | 3.500 €

SPONSORSHIP

Add-ons

DINNER & DRINKS EVENT | 5.000 €

NETWORKING LOUNGE | 3.500 €

WELCOME RECEPTION | 1.500 €

SPONSORSHIP REGISTRATION

Order form

COMPANY

PHONE

CONTACT PERSON

MAIL

STREET & CITY

WEBSITE

COUNTRY & POSTCODE

Sponsorship packages and add-ons are subject to availability. The organizer is exempt from any additional costs incurred in the production of marketing materials provided by the sponsor. This sponsorship agreement is only effective upon confirmation by the organizer.

SPONSOR

ORGANIZER

DATE & PLACE

DATE & PLACE





SIGNATURE & COMPANY SEAL

SIGNATURE & COMPANY SEAL



stackconf

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