stackconf

SPONSORSHIP OPPORTUNITIES 2024
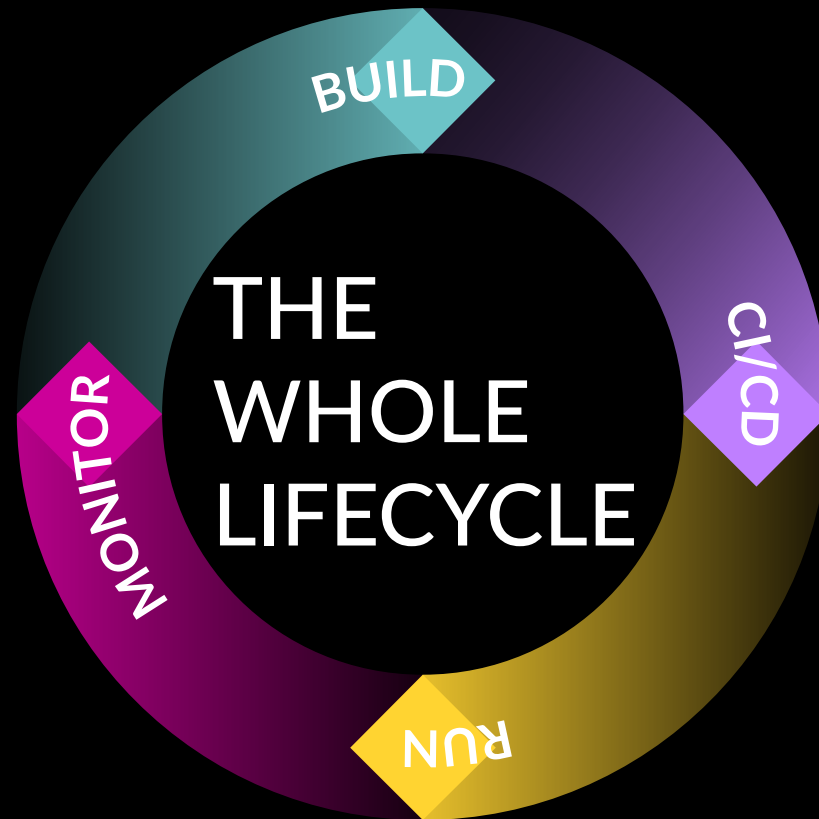
THE WHOLE LIFECYCLE

BUILD

CI/CD

RUN

MONITOR

stackconf

WHAT IS **stackconf** ABOUT?

Key characteristics of the event

stackconf – THE OPEN SOURCE INFRASTRUCTURE CONFERENCE

stackconf focusses on open source infrastructure in the spectrum of CI/CD, container, hybrid and cloud solutions. Today businesses have to meet the challenging requirements of an accelerated digital age, with virtual infrastructures and multi-channel platforms as the new normal.

The two-day conference covers cutting-edge topics around the whole lifecycle of modern IT infrastructures. From building, CI/CD to running, and monitoring such infrastructures – there's something for everyone.

Trendsetting concepts, state-of-the-art technical expertise, innovative developments, top-level discussions, and new perspectives in dealing with complex IT infrastructures have distinguished the event since 2009.

IT infrastructure is the technology foundation that supports a company's business strategy, its ability to innovate with technology, and its digital capa-

bilities. **stackconf** offers solutions and orientation in a rapidly changing IT world.

Renowned international professionals present their ideas for pioneering IT infrastructures that make companies sustainably successful and enable further opportunities for the future.

The international **stackconf** audience includes well-known infrastructure specialists, industry leaders, experienced administrators, and architects as well as a wide variety of open source community enthusiasts.

Expect exciting discussions, an intensive exchange of experiences, inspiring encounters, and great networking opportunities with the multi-faceted field of participants!

As one of the leading open source infrastructure events in Europe the conference attracts more than 150 visitors per year and is firmly established in Berlin.
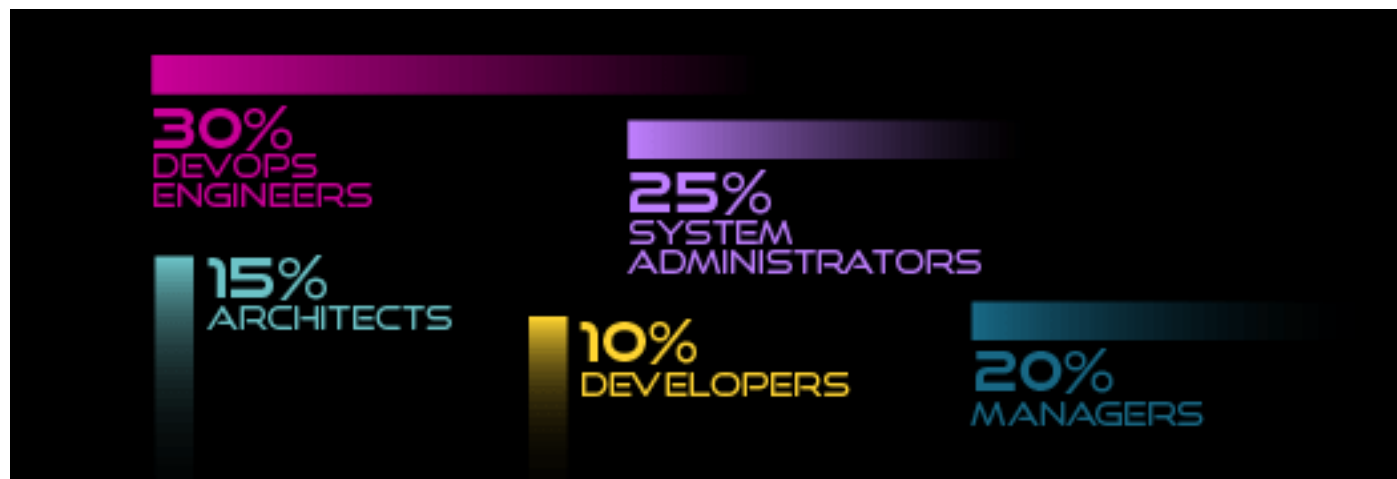
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WHO ATTENDS?

Intended stackconf audience

- CTOs and CIOs
- Systems and network administrators
- Industry leaders
- Developers and data center architects
- Site Reliability Engineers
- Systems, Devops und Cloud Engineers

- IT decision makers and managers responsible for large and complex IT environments
- and not to forget:
  A great bunch of open source community enthusiasts!

WHAT'S THE SETUP OF THE AUDIENCE?

Attendee breakdown

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WHY SPONSOR?

Your benefits & opportunities

TARGET AUDIENCE
Present your company in a focused environment to international IT professionals, decision makers and managers.

CASUAL NETWORKING
Get in touch with world-class open source specialists in a professional yet relaxed and convenient atmosphere.

FOCUSED COMMUNICATION
Address your audience directly where they seek solutions. Provide the audience with the latest technology and the answers to the most pressing questions.

BRAND BUILDING
Position your corporate brand at a conference known for its open source leadership. Meet international specialists who are passionate about their job.
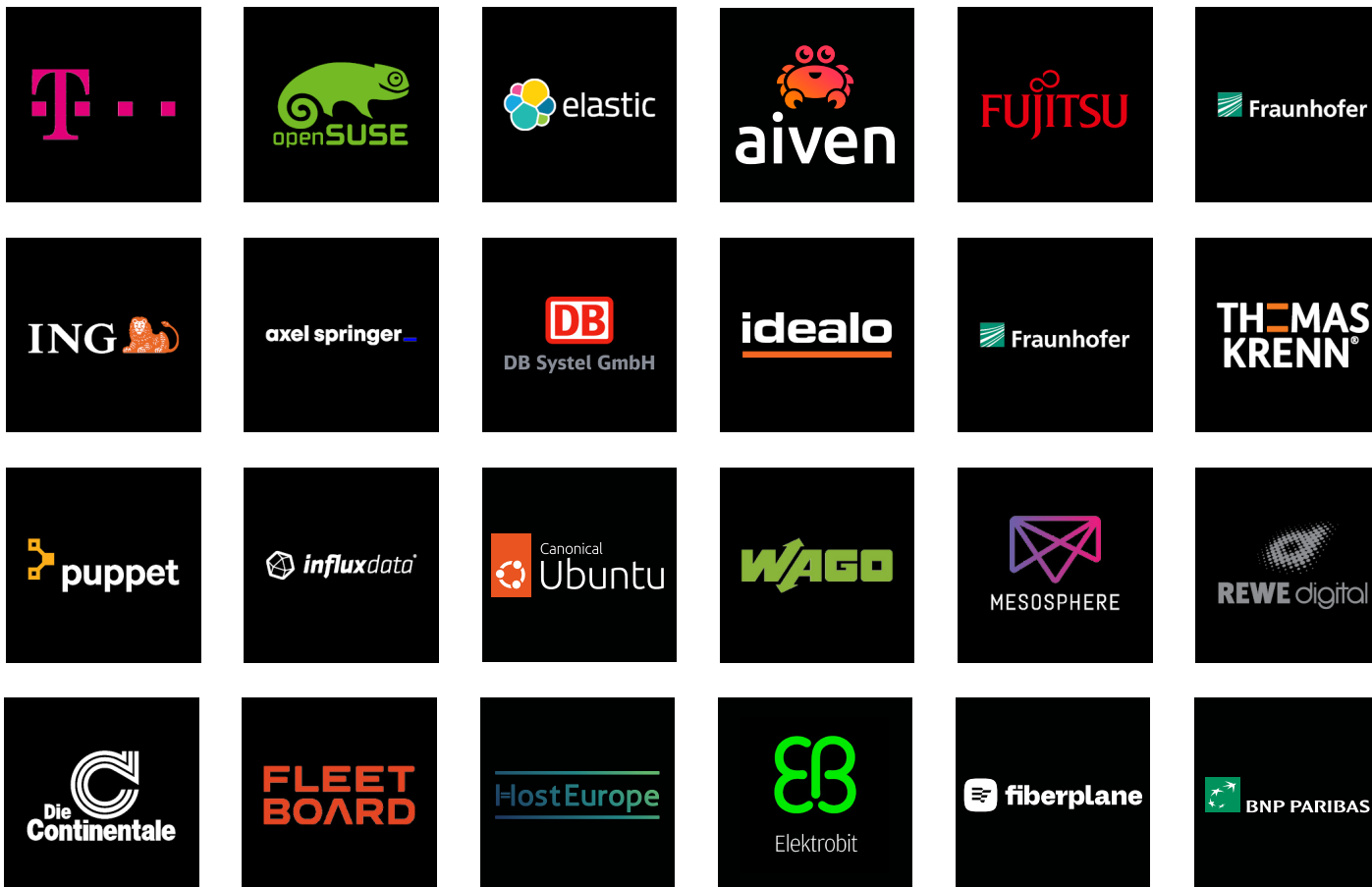
MEDIA EXPOSURE
Profit from media coverage by the most important business and IT publications before, during and after the event.

TALENT RECRUITMENT
Take advantage of the diversity of the stackconf audience to identify and approach promising IT pros and young talents.

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WHO JOINS stackconf?

A number of companies that have already participated in the event include

SPONSORSHIP PACKAGE

Platinum | 10.000 €

EXHIBIT SPACE

- Exhibit counter in premium position (120 x 93 x 48 cm)
- 2 x 2 m banner display

CONFERENCE ACCESS

- 3 complimentary conference tickets "plus"
- 25 % discount on any additional conference ticket

SPEAKING OPPORTUNITIES

- Welcome session (5 minutes)
- Sponsor pitch (2-3 minutes)

BRANDING

- Logo on stackconf website
- **Logo on its own slide, rotating in breaks**
- Logo on pop-up sponsors banner in a thoroughfare location
- Logo & reference in conference app
- Social media promotion

LEAD SCANNING

- Capture your leads digitally via App

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SPONSORSHIP PACKAGE

Gold | 7.500 €

EXHIBIT SPACE

- Exhibit counter in premium position (91 x 93 x 48 cm)
- 1,5 x 2 m banner display

CONFERENCE ACCESS

- 2 complimentary conference tickets "plus"
- 20 % discount on any additional conference ticket

SPEAKING OPPORTUNITIES

- Sponsor pitch (2-3 minutes)

BRANDING

- Logo on stackconf website
- **Logo on shared slide, rotating in breaks**
- Logo on pop-up sponsors banner in a thoroughfare location
- Logo & reference in conference app
- Social media promotion

LEAD SCANNING

- Capture your leads digitally via App

SPONSORSHIP PACKAGE

Silver | 5.500 €

EXHIBIT SPACE

- Exhibit counter in premium position (45 x 45 x 93 cm)
- 1 x 2m banner display

CONFERENCE ACCESS

- 1 complimentary conference tickets "plus"
- 15 % discount on any additional conference ticket

BRANDING

- Logo on stackconf website
- **Logo on shared slide, rotating in breaks**
- Logo on pop-up sponsors banner in a thoroughfare location
- Logo & reference in conferenc app
- Social media promotion

LEAD SCANNING

- Capture your leads digitally via App

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SPONSORSHIP PACKAGE

Bronze | 3.500 €

CONFERENCE ACCESS

- 10 % discount on any additional conference ticket

BRANDING

- Logo on stackconf website
- Logo on welcome screen and session screens during breaks
- Logo on pop-up sponsors banner in a thoroughfare location
- Logo & reference in conference app
- Social media promotion

INDIVIDUAL PACKAGE

Tailored Sponsorship

- You have break through ideas on how to contribute to stackconf?
- Your brand derserves an extraordinary approach to get in touch with the audience?
- You simply got your own sponsorship package you want to see realized?

Whatever your reasons are, we are happy to assist you in customizing a sponsorship tailored to your individual requirements and goals!

Just get in touch!

events@netways.de

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SPONSORSHIP PACKAGES | OVERVIEW

	PLATINUM	GOLD	SILVER	BRONZE
Individual conference booth	✓	✓	✓	x
Complementary tickets "plus"	3	2	1	-
Discount for each additional ticket	25 %	20 %	15 %	10 %
Speaking opportunities	Welcome session & Sponsor pitch	Sponsor pitch	-	-
Logo on website	XL	L	M	S
Logo & reference in conference app	✓	✓	✓	✓
Social media promotion	✓	✓	✓	✓
LeadScann	✓	✓	✓	-
Logo on its own slide, rotating in breaks	✓	-	-	-
Logo on shared slide, rotating in breaks	-	✓	✓	✓
Logo on sponsors pop-up banner	XL	L	M	S
Limitation	1	3	2	-
INVESTMENT	10.000 €	7.500 €	5.500 €	3.500 €

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SPONSORSHIP ADD-ONS

What will you have?

THE DINNER & DRINKS EVENT

Present your brand as exclusive sponsor of the **stackconf** evening event.

BRANDING
Your company logo will be featured on the website, event signage, and menu cards. You also have the ability to set up rollups, provide swag items and share our social media announcements.

CONFERENCE ACCESS
2 conference tickets "plus"

PRICE 6.500 €

THE NETWORKING LOUNGE

Host attendees in the exclusive **stackconf** networking lounge.

BRANDING
Exclusive branded lounge for 15 people with unique setting. Customize with rollups, swag items, and share our social media announcements.

CONFERENCE ACCESS
1 conference tickets "plus"

PRICE 4.500 €

THE WELCOME RECEPTION

Highlight your brand at the **stackconf** welcome & socializing event.

BRANDING
Your company logo on website, and menu cards. Customize with one rollup, and share our social media announcements.

CONFERENCE ACCESS
1 conference ticket

PRICE 2.000 €

SPONSORSHIP*

Packages

PLATINUM SPONSOR | 10.000 €

GOLD SPONSOR | 7.500 €

SILVER SPONSOR | 5.500 €

BRONZE SPONSOR | 3.500 €

SPONSORSHIP*

Add-ons

DINNER & DRINKS EVENT | 6.500 €

NETWORKING LOUNGE | 4.500 €

WELCOME RECEPTION | 2.000 €

* The General Terms and Conditions of NETWAYS Event Services GmbH apply to this agreement.

SPONSORSHIP REGISTRATION

Order form

COMPANY

PHONE

CONTACT PERSON

MAIL

STREET & CITY

WEBSITE

COUNTRY & POSTCODE

Sponsorship packages and add-ons are subject to availability. The organizer is exempt from any additional costs incurred in the production of marketing materials provided by the sponsor. This sponsorship agreement is only effective upon confirmation by the organizer.
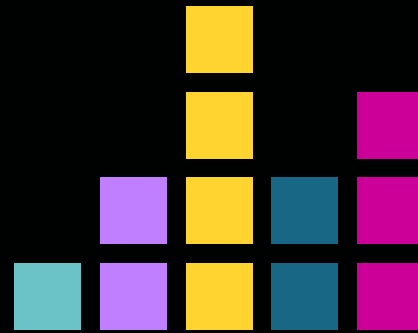
SPONSOR

DATE & PLACE

SIGNATURE & COMPANY SEAL

ORGANIZER

DATE & PLACE

SIGNATURE & COMPANY SEAL

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