

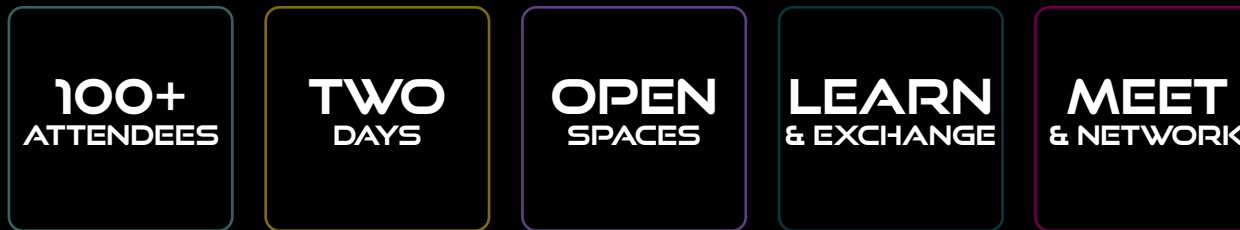
# stackconf

SPONSORSHIP  
OPPORTUNITIES



# WHAT IS STACKCONF ABOUT?

Key characteristics of the event



## Future-Proof Open Source Infrastructure Solutions for Evolving Challenges

**stackconf** is a two-day conference focused on open source infrastructure, covering key topics like CI/CD, containers, hybrid, and cloud solutions. It offers insights across the entire IT lifecycle—from building to running and monitoring infrastructures.

**stackconf** is known for its cutting-edge topics, trendsetting concepts, and top-tier discussions.

Renowned international experts share innovative solutions to help businesses stay competitive and navigate the fast-paced digital landscape.

Support **stackconf** and collaborate with top minds defining the future of IT infrastructure!

# WHO ATTENDS?

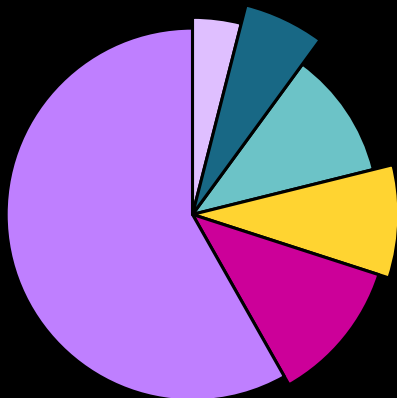
Demographics of Conference Participants

## ATTENDEE BREAKDOWN



## COUNTRIES

GERMAN-SPEAKING COUNTRIES 58 %  
 WESTERN EUROPE 12 %  
 SOUTHERN EUROPE 11 %  
 NORTHERN EUROPE 9 %  
 EASTERN EUROPE 6 %  
 NON-EUROPEAN 4 %



## INDUSTRIES



## WHY SPONSOR?

Your benefits & opportunities

### REACH YOUR AUDIENCE

Showcase your company to an international audience of IT professionals, decision-makers, and managers in a targeted setting.

### CASUAL NETWORKING

Engage with top open source professionals and community enthusiasts in a casual yet business-focused environment.

### TARGETED COMMUNICATION

Engage directly with those seeking cutting-edge solutions, offering your latest technologies and answers to key challenges.

### BOOST YOUR BRAND

Position your brand at a conference renowned for open source leadership, and meet global specialists passionate about innovation.

### MEDIA COVERAGE

Benefit from extensive exposure across top business and IT publications before, during, and after the event.

### TALENT ACQUISITION

Leverage stackconf's diverse audience to discover and engage with talented IT professionals and emerging talent.

## SPONSORSHIP PACKAGE

Platinum | 10.000 €

### EXHIBIT SPACE

- Exhibit counter in premium position (120 x 93 x 48 cm)
- 2 x 2 m banner display

### CONFERENCE ACCESS

- 3 complimentary conference tickets
- 25 % discount on any additional conference ticket

### SPEAKING OPPORTUNITIES

- Welcome session (5 minutes)
- Sponsor pitch (2-3 minutes)

### BRANDING

- Logo on stackconf website
- Logo on its own slide, rotating in breaks
- Logo on pop-up sponsors banner in a thoroughfare location
- Logo & reference in conference app
- Social media promotion

### LEAD SCANNING

- Capture your leads digitally via App

## SPONSORSHIP PACKAGE

Gold | 7.500 €

### EXHIBIT SPACE

- Exhibit counter in premium position (91 x 93 x 48 cm)
- 1,5 x 2 m banner display

### CONFERENCE ACCESS

- 2 complimentary conference tickets
- 20 % discount on any additional conference ticket

### SPEAKING OPPORTUNITIES

- Sponsor pitch (2-3 minutes)

### BRANDING

- Logo on stackconf website
- Logo on its own slide, rotating in breaks
- Logo on pop-up sponsors banner in a thoroughfare location
- Logo & reference in conference app
- Social media promotion

### LEAD SCANNING

- Capture your leads digitally via App

## SPONSORSHIP PACKAGE

Silver | 5.500 €

### EXHIBIT SPACE

- Exhibit counter in premium position (45 x 45 x 93 cm)
- 1 x 2 m banner display

### CONFERENCE ACCESS

- 1 complimentary conference ticket
- 15 % discount on any additional conference ticket

### BRANDING

- Logo on stackconf website
- Logo on its own slide, rotating in breaks
- Logo on pop-up sponsors banner in a thoroughfare location
- Logo & reference in conference app
- Social media promotion

### LEAD SCANNING

- Capture your leads digitally via App

## SPONSORSHIP PACKAGE

Bronze | 3.500 €

### CONFERENCE ACCESS

- 10 % discount on any additional conference ticket

### BRANDING

- Logo on stackconf website
- Logo on welcome screen and session screens during breaks
- Logo on pop-up sponsors banner in a thoroughfare location
- Logo & reference in conference app
- Social media promotion

## INDIVIDUAL PACKAGE

Tailored Sponsorship

- You have break through ideas on how to contribute to stackconf?
- Your brand deserves an extraordinary approach to get in touch with the audience?
- You simply got your own sponsorship package you want to see realized?

Whatever your reasons are, we are happy to assist you in customizing a sponsorship tailored to your individual requirements and goals!

Just get in touch! [events@netways.de](mailto:events@netways.de)

## SPONSORSHIP PACKAGES | OVERVIEW

	PLATINUM	GOLD	SILVER	BRONZE
Individual conference booth	✓	✓	✓	x
Complementary tickets	3	2	1	-
Discount for each additional ticket	25 %	20 %	15 %	10 %
Speaking opportunities	Welcome session & Sponsor pitch	Sponsor pitch	-	-
Logo on website	XL	L	M	S
Logo & reference in conference app	✓	✓	✓	✓
Social media promotion	✓	✓	✓	✓
LeadScann	✓	✓	✓	-
Logo on its own slide, rotating in breaks	✓	-	-	-
Logo on shared slide, rotating in breaks	-	✓	✓	✓
Logo on sponsors pop-up banner	XL	L	M	S
Limitation	1	3	2	-
<b>INVESTMENT</b>	<b>10.000 €</b>	<b>7.500 €</b>	<b>5.500 €</b>	<b>3.500 €</b>

## SPONSORSHIP ADD-ONS

What will you have?

### THE DINNER & DRINKS EVENT

Present your brand as exclusive sponsor of the **stackconf** evening event.

#### BRANDING

Your company logo will be featured on the website, event signage, and menu cards. You also have the ability to set up rollups, provide swag items and share our social media announcements.

#### CONFERENCE ACCESS

2 conference tickets

PRICE 6.500 €

### THE NETWORKING LOUNGE

Host attendees in the exclusive **stackconf** networking lounge.

#### BRANDING

Exclusive branded lounge for 15 people with unique setting. Customize with rollups, swag items, and share our social media announcements.

#### CONFERENCE ACCESS

1 conference ticket

PRICE 4.500 €

## SPONSORSHIP\*

### PACKAGES

Platinum Sponsor | 10.000 €

Gold Sponsor | 7.500 €

Silver Sponsor | 5.500 €

Bronze Sponsor | 3.500 €

### ADD-ONS

Dinner & drinks event | 6.500 €

Networking lounge | 4.500 €

\* The [General Terms and Conditions](#) of NETWAYS Event Services GmbH apply to this agreement.

# SPONSORSHIP REGISTRATION

Order form

COMPANY

PHONE

CONTACT PERSON

MAIL

STREET & CITY

WEBSITE

COUNTRY & POSTCODE

Sponsorship packages and add-ons are subject to availability. The organizer is exempt from any additional costs incurred in the production of marketing materials provided by the sponsor. This sponsorship agreement is only effective upon confirmation by the organizer.

SPONSOR

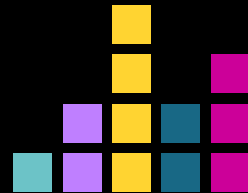
ORGANIZER

DATE & PLACE

DATE & PLACE

SIGNATURE & COMPANY SEAL

SIGNATURE & COMPANY SEAL



# stackconf

APRIL 28 - 29, 2026 | MUNICH

[stackconf.eu](https://stackconf.eu)

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